

WHY SHOULD I USE A FINANCIAL ADVISER?

Many events motivate people to seek professional investment advice. Perhaps you want to start a college fund for your child. Maybe you're concerned you're not doing enough to save for retirement, have gone through a major life change, or want to have a down payment for a house. You may be dissatisfied with your progress toward investment goals or no longer have the time to manage your own investments.

Although some people are comfortable handling their own investments, many are not. Competent financial advisers are

knowledgeable about financial markets and the investment landscape. The demands and complexities of effective investment management can prove challenging even for the most diligent individual investor.

You may think that only those with substantial net worth are suitable wealth management clients, but most people can benefit from the personalized attention of a financial adviser. Regardless of your financial situation, choosing to work with an investment professional may be a wise decision.

For more information, please consult <http://www.cfainstitute.org/about/investor/>

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